

# Macrium Software – At a glance

## What We Do



- Windows Backup for Virtual Machines, Workstations, Servers, and SQL & Exchange
- Schedule and manage network-wide backups through a centralized console
- On-premise backup focus with cloud integration and off-site synchronization
- Fast, reliable and easily recoverable images
- Large scale computer imaging deployment

## Support



- UK Based Sales and Support (1 year included)
- 24/7 phone premium support available
- Annual Renewal includes version upgrades
- Resources: <http://knowledgebase.macrium.com>

## Key Features



### Image Guardian

Protects backup images against ransomware by denying write access

### Bootable Rescue OS

Bare-metal restore and imaging through a recovery environment

### ViBoot

Boot backup images into Virtual Machine for fast DR

### File & Folder Recovery

Browsable images for easy file recovery

### ReDeploy

Restore to dissimilar hardware

### Remote Synchronization

Sync your backups off-site or to the cloud with SFTP, AWS, Azure, and local drives

### Network Agent Installs/Deployment

Fast install, set-up and management of entire networks from a single console

### Fast, Reliable and Small

Rapid Delta Cloning & Restore, Change Block Tracking, with minimal system resources

## Products



### Workstation Edition

Endpoint backup for PCs, Workstations, and Laptops

### Technician's License

Unlimited ad-hoc imaging via portable Macrium application and media

### Server Edition

Backup for Microsoft servers

### Server Plus

Backup for servers running Microsoft Exchange / SQL databases

### Deployment Kit

Unlimited ad-hoc imaging and deployments via portable Macrium application and media

### Site Manager

Free tool for network wide backup install, monitor and management with cloud integration

### VM Bundles

Macrium Server Edition specially priced per VM

### MultiSite

Free tool to consolidate management of multiple networks

## Metered License Keys for Managed Service Providers

Metered License Keys are included on the Macrium Valued Partner (MVP) program and are available to new and existing partners in territories that are covered by a distribution partner.

The pricing is optimised for Managed Service Providers who wish to manage the backup of all PCs and Servers on a customer's site. With metered billing, you will be able to manage licenses by usage, rather than purchasing a license per PC.

A Metered License Key can be added to Macrium Site Manager 7 – only one Metered Key per site is needed to backup all your customer's PCs and Servers. You will be invoiced on a monthly basis by the local aggregator. You can manage all your customers' sites with Macrium MultiSite.

Registration through the Partner Portal only, ask more info at [partners@macrium.com](mailto:partners@macrium.com)

## Minimum System Requirements

- At least 512MB RAM (1GB min recommended)
- Windows XP Service Pack 3 or Windows Server 2003 Service Pack 2 or later
- A keyboard and mouse
- Small agent, >60MB installer, >150MB installed

## Backup 101

### Full Images

The entire contents of the imaged file system are stored in a full image file

### Differential Images

Created after the initial full Image. Very quick because only file system changes since the full backup are saved. Only two image files are required to restore the system

### Incremental Images

Only store the changes that were made since the last full or incremental. Smallest and quickest option - allows to be run frequently

### Backup vs Imaging

Macrium is an image based backup solution. Image backup recovery keeps installed applications, license keys, configurations, the OS, data files as well as any working files, personal files and precious data. File and Folder solutions miss any other data, resulting in recoverys that require lengthy configurations, set up and application installs (including locating multiple install keys)

